

We are growing too!

The Prime Street Grille has been in White Plains 2 full years. We continue to provide very good food, a quiet atmosphere, at a reasonable price.

We are expanding being open for Lunch and Dinner, seven days a week at 11:00 a.m.

Nightly entrée specials beginning at around \$15.00

Sunday Brunch 10:30 a.m. - 2:00 p.m.

Specialty Wines, Beer and Dinners

We book parties, events, luncheons and private room meetings.



[Facebook.com/PrimeStreetGrille](https://www.facebook.com/PrimeStreetGrille)

www.thePrimeStreetGrille.com

Come Join Us

February Meeting:

Thursday February 24th at
11:50 a.m. sharp.

We will be meeting in the conference room. Order lunch from the menu.

Don't forget to bring your business cards and your contact information.

March Meeting:

Thursday March 17, 2011 at
11:50 a.m. sharp.

Prime Street Grille
4680 Crain Highway
White Plains, MD 20695

Phone: 301-392-0510

PSBNG@thePrimeStreetGrille.com



Hosting:

Business Networking Group

Your Business: We want to hear about you and your business.

Local: Keeping your community informed about your efforts.

Contacts: Get to know the other businesses in your neighborhood.

Referrals: Let the networking group spread the word about your efforts.

Increase Sales: The more the community knows of your business the more sales.

New Ideas: Learn what is working for other members.

Stay Connected Locally

Word-of-mouth Referrals

If you have been in business for more than 10 minutes you may already know the importance of good referrals. You will learn that your referrals will spark your network members to return the favor. One good referral can spawn huge rewards.

Referrals are like relationships. You have to give to get.

With small business scrambling to weather the recession, business network is thriving. Small business needs every advantage to keep their name in front of as many buyers as possible. Business networking is a sound way to advertise at a minimum cost, maybe as little as a lunch.

Every Business is Important

We are looking for a wide range of business to grow this group. The more diverse the better.

Although current clients are your bread and butter, and the best possible sources for vital repeat business, new business referrals provide opportunities to grow your business while covering financial shortfalls if current customers decide to shop elsewhere.

Small business referrals are extremely powerful because when they come to you, they have already been presold on your business.



Networking

Improve your business networking techniques and grow your business by expanding your contacts and building relationships with other people.

It's a fact – 70% on average of new business is gained through referrals or relationship marketing. It is one of the most cost-effective ways of building your business.

You may already have spent considerable time, effort and money on other marketing methods such as advertising or direct mailing, search engine optimization, email marketing with little or no return. Perhaps you have tried cold-calling with little to show for your efforts leaving you feeling less than confident.

Change the focus, try networking over lunch.